

Metropolitan Senior Network

What is MSN?

Metropolitan Senior Network is a personal and professional development and business networking league, designed to educate and support marketing and community relations professionals in the healthcare industry.

Metropolitan Senior Network is dedicated to promoting the professionalism of marketing, resulting in appropriate housing and long term care for residents.

The core values of MSN are: **C**ompassion
Accountability
Respect
Excellence

Plan to Attend:

Meeting Schedule: Meetings are held monthly on the first Wednesday of the month (dates may change if it falls on a holiday).

Meeting Overview: Check-in begins at 8 am with breakfast snacks and networking opportunities until about 8:30 am when the presentation begins. At the end of the presentation, attendees get an opportunity to stand before the group and say their name and company and those that bring a \$25+ "non-promotional" give-away can give a 30 second "announcement."

Location: The location of the meetings changes quarterly between Clackamas, Washington, Clark and Multnomah County.

Involvement Options with MSN:

Costs involved in attendance at the monthly MSN meetings work in three different ways:

1. Corporate Sponsorship entitles Sponsor to the following: cost is \$300/year

- Signage/acknowledgement at each meeting
- Complimentary ticket to annual Awards Breakfast (\$30 value)
- Recognition as Corporate Sponsor in monthly meeting notice and quarterly newsletter
- Recognition at annual Awards Breakfast
- Recognition on metropolitanseniornetwork.org website Sponsorship page, with weblink
- One complimentary individual sponsorship

2. Individual Sponsorship covers a specific individual's attendance at the monthly meetings (not including the December Awards Breakfast) during the time they are a current sponsor. Cost is \$60, which is good for one year from the date of application.

3. Attendance - those who choose not to sign up for one of the above sponsorships may attend the monthly meetings at an ongoing rate of \$10/meeting.

Compassion • Accountability • Respect • Excellence

