

# Metropolitan Senior Network

## What is MSN?

**Metropolitan Senior Network** is a personal and professional development and business networking league, designed to educate and support marketing and community relations professionals in the healthcare industry.

**Metropolitan Senior Network** is dedicated to promoting the professionalism of marketing, resulting in appropriate housing and long term care for residents.

The core values of MSN are: **C**ompassion  
**A**ccountability  
**R**espect  
**E**xcellence

## Plan to Attend:

**Meeting Schedule:** Meetings are held monthly on the first Wednesday of the month (dates may change if it falls on a holiday).

**Meeting Overview:** Check-in begins at 8 a.m. with breakfast snacks and networking opportunities until about 8:15 a.m. when the presentation begins. At the end of the presentation, attendees get an opportunity to stand before the group and say their name and company and those that bring a \$30 “non-promotional” give-away can give a 30 second “announcement.”

**Location:** The location of the meetings changes quarterly between Clackamas, Washington, Clark and Multnomah County.

## Involvement Options with MSN:

**Costs involved in attendance at the monthly MSN meetings work in three different ways:**

**1. Corporate Sponsorship** entitles Sponsor to the following: cost is \$300/year

- Signage/acknowledgement at each meeting
- Recognition at annual Awards Breakfast
- Complimentary ticket to annual Awards Breakfast (\$30 value)
- Recognition as Corporate Sponsor in monthly meeting notice
- Recognition on MetropolitanSeniorNetwork.org website Sponsorship page, with weblink
- Company logos rotate on all pages with hotlink
- One complimentary individual sponsorship for monthly meeting. (Additional people can be added at a discounted rate of \$40/year.)

**2. Individual Sponsorship** covers a specific individual’s attendance at the monthly meetings (not including the December Awards Breakfast) during the time they are a current sponsor. Cost is \$60, which is good for one year from the date of application.

**3. Attendance** - those who choose not to sign up for one of the above sponsorships may attend the monthly meetings at an ongoing rate of \$10/meeting.

Compassion • Accountability • Respect • Excellence

